

Is Your Credit Union "High-Performance"?

PeerVision™ can tell you that... and more.

There's a lot of data out there. The question is, which information has strategic value and how do you leverage it to improve your credit union's performance?

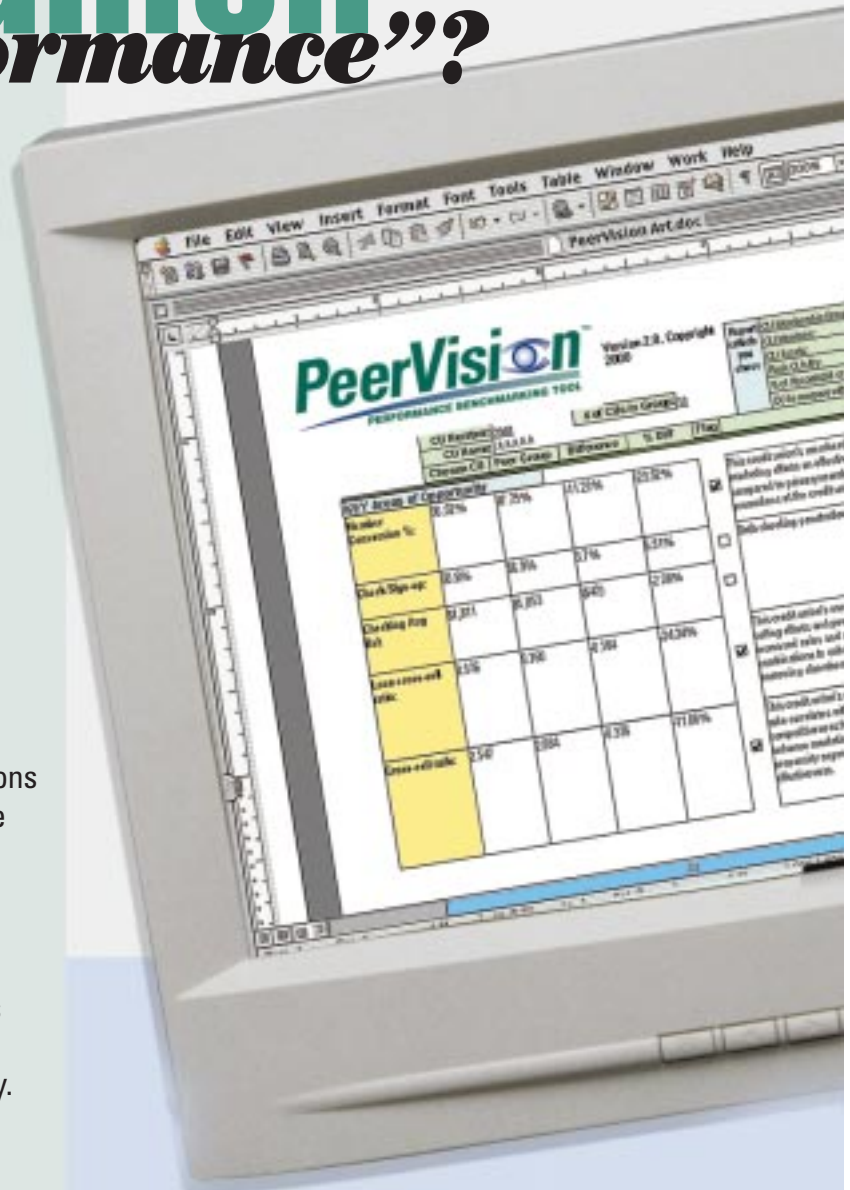
The answer – *PeerVision*, a new performance benchmarking tool developed by *Harland*. This unique software helps credit unions:

- Learn how they compare to similar credit unions
- Identify opportunities to improve performance
- Discover actionable suggestions that drive improvements
- Measure progress against specific goals

PeerVision data* can help you increase results in areas such as membership penetration, PFI status, cross-selling and operational efficiency. Its reports are ideal for strategic planning sessions because of their comprehensive information and consultative approach.

PeerVision reports are provided at no charge when presented by a Harland representative. For more information, contact your Harland sales executive or call 1-800-723-1470, ext. 5400.

* PeerVision contains data on 6,612 credit unions with checking/share draft accounts.



What credit union consultants are saying about PeerVision:

"... Helps management easily compare on a member-to-member basis how your credit union is performing."

Fred Ringenburg, Ringenburg Consulting

"... A powerful tool for anyone in credit union management who wants to identify opportunities to grow their business."

Jeanne Murphy, Strategic Solutions

"... Armed with this information, credit unions should have little trouble holding strong focus on 'High Performance.'"

Tony Ward-Smith, Ward-Smith Consulting